VMC October 2021 Board Meeting

First Draft

I. Called to Order: 6:35:pm

II. Board Members Present via Zoom:

1. Kathy Schultheis, President
2. Laura Brody, Secretary
3. Rachelle Matheson, VP of Membership
4. Dan Warner, VP of Business
5. Karen Bass, VP of Technology
6. Mike Nettleton, VP of Marketing
7. Thomas Nadal, VP of Concerts

III. Other Attendees

1. Amy Christenson
2. Russell Freeman
3. Teresa Loftus

IV. Board Members Absent:

- Dennis Haberkamp

- **Reports**
  - **Secretary's Report: Laura**
    - Approval of September 7 minutes
      - Motion by Dan to approve minutes. Seconded and approved.

  - **Treasurer's Report: Dennis**
    - Dennis is absent.
    - No questions
    - Rachelle moved to approve the Treasurer's Report Seconded and approved.

  - **General Discussion:**

- There was a suggestion that ***ticket sales and programs*** could be done online due to concerns with Covid 19 and people congregating in First Pres lobby
  - Discussion about whether people are willing to purchase on website.
  - The site doesn't currently have the capability of printing purchased tickets
  - Will there be a limited number of tickets sold due to social distancing?
  - 200 is the average number of tickets sold for most concerts in a room with a 400 capacity therefore, social distancing can happen organically
  - Should people wait outside for safety?
  - Tom suggests to make no changes now and adjust logistics of selling and collecting tickets
  - The board is in agreement and will continue to sell tickets in person as well as adjusting crowd control for performances.
- **Hard Copy Programs** vs.online programs
  - Is there a risk of covid transmission associated with handling paper?
  - Perhaps have a reproduction of program on the website.
  - No firm decision reached

- **Director's Report: Jana Hart**
  - "That's Life in the time of Covid"
  - "We're just gonna do it!"
  - How do we handle intermission?
    - No firm decision reached

- **VP Concerts: Tom**
  - Tom's report on Carnegie Hall
    - We may end up with more than 20 which affords us a bonus discount.
    - The event will proceed according to organizers
  - A meeting will be held with concert "front of the house" volunteers and their jobs with an eye to having a good outline of logistics and crowd control to be ironed out next month.

- **VP Business: Dan**
  - There were 3 donation-matching donors creating a positive impact on contribution totals
  - This was a surprisingly successful Give More 24 event considering current economic impact post-Covid 19
  - 5 donors of $500
  - Cool donation from the Boston Bruins Hockey Club
  - We are over our goal of $8,000 fundraising!

- **VP Technology: Karen**
  - Issues with website explained by Karen.
    - Our website has challenges due to format based lack of access to changes made on website.
    - Russell asks about status of contract with Scott as Webmaster.
    - Teresa reports her knowledge about Scott's participation in the editing of the site
    - Russell: Question: Do we own the "product" (website)? We need to be able to replace Scott if necessary.
    - Linda is having problems with the coding and communicates her reticence to deal with the issues of the framework of the website
    - Scott did not seem able to keep up with the maintenance of the site.
    - Karen spoke with Kathy regarding a monetary enhancement of the Webmaster job
    - Mike: We should consider asking her what it would take to make the changes that would create an easier job for Linda.
    - How do we solve the problems for Linda so that she can work on the site and keep the continuity of theme?
    - Russell suggests that the board needs to make the decision to have Linda as Webmaster.
    - Karen needs to reach out to Scott for graphics for tickets
    - Decision made that Karen should draft an email to Linda to work this out.

- Jaz Bilby did a great job of getting Give More 24 in front of people on social media!

- **VP of Marketing: Mike**
  - Mike reports that Scott is ready to get program graphics to Karen
  - Announces that we should be in Vancouver Family magazine…
  - He is working on press releases about Christmas concert

- **VP Membership: Rachelle**
  - Updated roster is out. If changes need to be made she needs to be contacted

- **President: Kathy**
  - Spoke with Claire about managing the scholarships for this year
  - Questions about taking attendance at rehearsals
    - We take attendance to see who's there and make sure they are healthy

- Next Board Meeting: Tuesday, November 2 at 6:30
- Meeting Adjourned at 8:09