VMC Board Meeting
August 12, 2025

Present, Board: Robin, Dennis, Valerie, Susan, Jonathan, Andrew, Geri, Philip
Via Online: Bai
Guests: Katherine, Kathleen, Cherie. **Online:** Dan, David Sorrell
Absent: Tom

Call to Order, 7:00 pm
Agenda, Robin: Motions made and seconded to adopt. Motions passed.
Minutes: Motions made and seconded to approve June minutes. Motion passed.

Vice President - Dennis

- Status of grants / applications detailed and discussed.
- Donations made since July 1 clarified.

Treasurer's Report - Andrew

- 2025 spending since July 1 - card charges explained.
- 2025-26 budget - The following items were clarified: sound and equipment expenses, small amounts adjustments, additions to contract with First Presbyterian since the last report tables were created.

Director's Report - Philip

- Reported on status of ordering music and study tracks. The biggest expense is for music, at 100 copies per piece.

Other Committee Reports

- Dennis & Cherie - They are establishing a system of generating donor thank-you letters and flyers, and getting them out.

Guest Report - David, branding

- A brief look at the branding process and current status.

Concerts - Valerie

- Discussed concert committee survey and risers crew. There is a need for more concert volunteers.
- Discussion of security and the budget. Dan will contact the security company.

Membership - Susan

- Confirmed number of members in each section.

Marketing - Robin commented in place of Tom

- GiveMore24 social media plan still being worked out. Update on video clips. Need a video and graphic editor.
- David Sorrell will be designing the programs. Need to consider what to include and omit.
- The Tech Committee will be able to load upcoming concert season info on website.
- Discussed need for more publicity committee members and someone to do the newsletter & email it.
- Tom will write blurbs for FB and GiveMore24 email.
- Robin and Pipp will post videos on social media until a volunteer is found.

Technology - Bai

- Update on what is on website at present.
- Discussed committee utilization for website tasks and of tracking requests made by email rather than website form.
- Need to update Board member photos on website and remove last year's concert info.
- Response emails from submitted forms should include tracking numbers.

New Business

- Motion to approve 2025-26 budget passed.
- Motion to approve spending done between July 1 and the August meeting passed.

Good of Order

- Monthly calendar will be sent to members by email.
- Continue to extend invitation to members to attend Board meetings.
- Robin will discuss with Andrew which financial documents should be posted on website to aid transparency.
- Need decision on season tickets, which have been popular in the past. $75 suggested.
- Process for approving expenses paid between July 1 and August meetings: Board must approve line items. Will ratify in August.

Next Board meeting Tuesday Sept. 9, 7:00 pm

Motion made and seconded to adjourn. Passed. Adjourned 9:10