Vancouver Master Chorale Board Meeting
November 11, 2025

Present: Robin, Dennis, Bai, Susan, Tom, Andrew, Jonathan, Geri
Absent: Philip, Valerie
Guests: Dan, Hailey, Rebekah

Call to order, 7:00 pm.

Agenda - Robin: Motion to adopt the agenda passed.

Minutes, Tom: Motion to approve the October minutes passed.

Concerts

- It was noted that since Valerie was absent, some items in Concerts can be worked out on the side.
- There was a discussion of livestream and video for concerts. Board agreed to videos only, and to inquire about the possibility of Skyview AV tech students volunteering for the December concert.
- Jonathan will be in charge of the risers crew.

Treasurer's report - Andrew

- The current process of tracking payments via check at the door works well enough.
- Motion to process all payments through Square, charging a flat rate with no service fee passed.
- There was an explanation of how GiveSmart works.
- Andrew displayed report spreadsheets on screen. Budget predictions needed to be revised due to grant applications that were not fulfilled. The current deficit is $2000, with a worst case scenario of $7000 if the City grant doesn't come through by the end of the fiscal year. He explained that because of this, every other income and expense for the year must come in on budget.
- The Development Committee will send out end-of-year appeals to patrons and newsletter subscribers.
- The IRS extension 990 has been filed and approved. Final deadline is May.

Development Committee - Dennis

- There was nothing to add apart from what was previously discussed.

Membership Committee - Susan

- Nothing new reported.

- It was noted that dues from two sopranos and a tenor haven't been paid.

Marketing Committee - Tom

- David needs program edits by 11/12.
- To stay within the advertising budget, Tom proposed that ads for concerts be run at All Classical but not The Columbian, which is expensive.
- Plans to print out more flyers, for assisted living centers and other places with potential ticket buyers.
- Adding a "How did you hear about us?" feature on the online sales page was discussed.

Tech Committee - Bai

- The new site with the new logo was displayed. The committee will change pictures and features per concert program.
- Square and Paypal are ready to go except for price adjustments.
- Photos are updated but still trying to get names. Will work with Susan on this.
- There was a discussion of the value of Google Groups email feature regarding committee emails, and learning how to use it.
- Donor and sponsor pages will be combined under the term *donor*.
- Discussed keeping bright colors of donor logos on the website with the option of having more muted colors in programs.
- The possibility of having 2 QR codes on the program, one to the website and one to program notes, was discussed.
- An explanation of the brand symbol will be added to the site.
- The scholarship competition information will be added to the site by 11/30.

Guests

- Dan had nothing further to add.

Old Business

- Ticket prices: Andrew explained the charts which compare years, keeping in mind that the decline in sales last year partly reflected the exceptional sales during the 75th year anniversary concerts and the loss of sales revenue from one of the Verdi concerts.

New Business

- Dan proposed making 25 previously printed donor tickets available to members to sell to those who might not want to buy online.

Good of Order

- Calendar: Dennis explained the grant application timeline.
- Rebranding features will be added to social media pages.
- The scholarship competition will be held on Feb. 25.

Motion to adjourn approved, 9:00 pm.
Next meeting is December 16.